



NORFOLK

Memorandum

TO: City Council

FROM: Lori A. Crouch, Public Relations Manager 

COPIES TO: City Clerk, City Attorney

SUBJECT: Council Interests

DATE: March 21, 2014

What an exciting week for our city. As you heard, Carnival Cruise Lines returns with Splendor, the largest ship to ever cruise out of Norfolk. For the first time, the schedule will include a week-long trip to Bermuda.

In today's memo, you will find information on several items of interest raised during Tuesday's meeting.

21st Billboard: The billboard is immediately adjacent to the site of Ghent Station. The billboard is more noticeable now since the old buildings were demolished. The billboard has been on the site for at least 30 years. The owner of the property where the billboard sits told staff he has an active lease with the billboard company.

Lottery: Lottery proceeds are used to support a variety of education needs such as reducing class size, programs for at-risk students, pre-school programs, career technical education, and special education. Lottery proceeds are distributed using a funding formula for the individual program. For example, some programs receive funding based on participation rates, some are awarded based on a grant, and some receive funding based on an established per pupil amount. In FY 2014 Norfolk Public Schools is expected to receive \$27.7 million in lottery proceeds. The attached chart lists program funding.

Diggstown Recreation Center: Norfolk Redevelopment and Housing Authority (NRHA) staff notified the Boys and Girls Club in June of 2013 that due to federal funding cuts NRHA could no longer support the Youth Services program. The City will work with NRHA to identify opportunities to support the program.

Lottery proceeds for Norfolk Public Schools are as follows:

Lottery Funded Programs	FY 2013 Final	FY 2014 Projected
Foster Care	\$95,423	\$102,322
At-Risk	\$5,592,100	\$5,513,648
Virginia Preschool Initiative	\$7,561,588	\$7,561,588
Early Reading Intervention	\$637,473	\$594,400
Mentor Teacher Program	\$26,245	\$26,245
K-3 Primary Class Size Reduction	\$6,789,535	\$7,182,522
School Breakfast	\$167,351	\$80,906
SOL Algebra Readiness	\$548,648	\$542,084
Alternative Education	\$506,339	\$521,188
ISAP	\$62,869	\$62,869
Special Education-Regional Tuition	\$4,194,027	\$4,420,431
Career and Technical Education	\$218,408	\$218,408
Supplemental Basic Aid	\$0	\$0
English as a Second Language	\$418,697	\$418,697
Remedial Summer School (Split funded – with Standards of Quality (SOQ))	\$214,848	Funded in SOQ in FY 2014
Textbooks (Split funded – with Standards of Quality (SOQ))	\$1,872,954	\$470,812
Total Lottery Support	\$28,906,505	\$27,716,120